**Application form: Danish Entrepreneurship Award Micro grant**

We are looking for

* Students with a drive for creating growth, who can take an initiative and be bold and innovative.
* Ideas that will markedly gain from the Micro grant and be brought closer to the market.
* Businesses with a growth potential.

In the application you must account for the following:

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| **BUSINESS IDEA** |
| * What is your business idea?
* Which customer/ user problem or need are you trying to solve?
* In which way have you tested your idea on e.g. potential customers/users?
* Who are your customers and how do you create value for customers/users?
* How do you make money from your business idea?
* Which activities and resources are necessary to create value for your customers/users?
* How is your idea different from other similar products on the market?
* How is the scaling potential of your project and what is your goal?
* Protection possibilities (patent, trademark protection, etc.)?
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| Max three A4 sheets      |

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| **THE TEAM** |
| * Background of the individual members of the team (education and relevant working experience)?
* What are the competences of the team and how does this strengthen the company?
* What is your motivation for working with your idea and for bringing it into reality?
* Describe how you make use of your network.
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| Max one A4 sheet      |

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| **USE OF THE MICRO GRANT** |
| * How far have you come with your idea?
* What are you going to use the Micro Grant for?
* How can the Micro Grant help your company move on?
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| Max one A4 sheet      |

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| **AMOUNT APPLIED FOR** |
| * How large an amount is applied for?
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| Write amount here:       |

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| **BUDGET** |
| * Attach budget for use of the Micro Grant
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REMEMBER to name your document: *NameOfCompany*\_Application\_DEA

\* Terms and conditions

As Micro Grant applicant I hereby confirm that:

* I am a full time student in Higher education or a PhD student at an educational institution in Denmark
* I am inscribed as a student at the time of the application and at the time of the signature of the contract
* I am following a complete educational programme at an educational institution in Denmark (that is, not just a semester)
* At least half of the team/company are students at a higher education in Denmark
* At least one of these students is co-founder of the company (registered as a founder on the cvr. number)
* Our company has had a turnover of no more than DKK 50.000 in total
* I will answer questionnaires from the Danish Foundation for Entrepreneurship.