Criteria for application for project funding
Higher education
– the good project, educational programme or course in entrepreneurship education

General criteria
The Team for Higher Education at the Danish Foundation for Entrepreneurship supports the development and further development of subjects, courses, educations and materials within higher education in Denmark, that is, the universities, the maritime institutions, the art colleges, the business academies, and the university colleges.

Applications for funds and requests for advice and guidance from these different areas reflect the diversity of educations, and because many different professional traditions are involved, entrepreneurship competences are also emphasized to varying degrees in the teaching at different educational levels and types.

However, six general features and their interaction may be identified and make the basis of an evaluation of the applications. These features are shortly described and listed below:

1. Involvement of professional categories
   Does the application relate explicitly to professional categories within entrepreneurship? Such as:
   - Classic approaches to entrepreneurship with a predominant focus on the start-up of a business
   - Newer approaches such as ‘effectuation’ with a focus on teaching entrepreneurial and value-creating actions and ways of thinking
   - Social entrepreneurship with a focus on implementing initiatives that solve social challenges
   - Intrapreneurship with a focus on how to implement new businesses, technologies, methods or new processes within existing organisations

2. Entrepreneurial understanding
   Does the application relate to entrepreneurship as a concept – in theory as well as in practice? Here it is considered whether the application relates to:
   - Entrepreneurship as a concept in theory and practice
   - What entrepreneurship is in the actual educational context within the given professional area
   - How entrepreneurial competences may be strengthened throughout the education
Entrepreneurship – a clarification of underlying concepts

Entrepreneurship and intrapreneurship may appear in all parts of society, both private and public organisations, and be motivated by economic goals as well as by the desire to create social value. From being solely associated with business start-ups, the concept has thus come to have this broader meaning and includes not only financial, but also social and cultural entrepreneurship. This broader definition is also reflected in the Danish Foundation for Entrepreneurship’s own definition of entrepreneurship:

Entrepreneurship is when you act upon opportunities and ideas and transform them into value for others. The value that is created can be financial, cultural or social.