Main findings

The Youth Start Entrepreneurial Challenge demonstrates how entrepreneurship can be embedded in primary school in different subject areas. The field trial included students at the A2 level of primary/secondary school with 91% between 10-12 years old. Results show that the learning program had the largest influence on students’ financial responsibility, social orientation and empathetic orientation.

Field trial

The Youth Start learning program was evaluated with a randomized controlled trial that incorporated data from pre and post-tests. Although 7,464 students participated in the program at this level, the final sample represents those that were properly randomized and whose pre and post-tests responses were matched.

Financial responsibility

The largest overall effect for students was on their financial responsibility. The measure of financial responsibility is defined as understanding that a person needs to work in order to be able to get what they want. It encompasses concepts of purchasing, effort, money and performing tasks.

Country highlights

- AT: Entrepreneurial behaviour .187
- LU: Planning .280
- PT: Financial responsibility .200
- SL: Entrepreneurial teachers .122

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