**Application form**

**”Development of the strategic framework for embedding entrepreneurship courses and interventions at the educational institution”**

**University – Autumn 2020**

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| **1** | Basic |
|  | With this tender the Danish Foundation for Entrepreneurship supports the development of new strategic frames and specific entrepreneurship strategies that aim to embed and scale educational courses, activities and interventions for teachers and students across the educational institution. The tender is open to all **universities**.Funding can be sought for starting the development of a new entrepreneurship strategy for the institution’s work with entrepreneurship, for further developing and scaling minor strategies, for instance from one area, into large strategic frames across the institution, or for upscaling entrepreneurship interventions with a clear integration of and focus on entrepreneurship education. The aim is that the work to develop and implement the new strategic frames must be ambitious (embedded at the top level of the institution), and that the institution must have a fundamental wish to embed, strengthen and interrelate its E&I interventions (Entrepreneurship and Innovation) across the institution. The Danish Foundation for Entrepreneurship wishes to support ambitious development plans and ensure that the work with entrepreneurship takes place across the whole institution and is embedded at the managing level of the institution. The wish is for the entrepreneurship strategies to set a clear goal for entrepreneurship – including especially those related to education. This tender is different from earlier tenders, where the Danish Foundation for Entrepreneurship supported for instance the development of new educational courses, competence development, and the integration of professional tools and methods for teaching e.g. diverse entrepreneurship. This tender focuses on developing a deep and innovative entrepreneurship strategy that will help ensure the integration, embedding, quality and correlation of the entrepreneurship education and the co-curricular entrepreneurship activities at the institution. The tender also has a focus on scaling interventions and creating value and, not least, ensuring the managerial support and embedding.Co-curricular activities are activities that couple extra-curricular and curricular activities so that students are awarded ECTS when participating in extra-curricular courses.It must be clearly described in the application that the strategic development process is based on a managerial demand, that is, it must be clear on which managerial level the development process and the final strategy must be embedded, as well as in which strategic documents it must be embedded; it must also be clear that the applicant institution is ready to go through an ambitious course of development across the institution, involving several parts of the institution and resulting in a clear strategy for the work with entrepreneurship; the institution must be prepared on a binding implementation. The implementation work as such does not necessarily need to be completed during the support period, but it must be initiated before termination of the project period. |

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| **2** | Formal requirements |
|  | * The Danish Foundation for Entrepreneurship requires co-financing, so that the Foundation’s funding covers max 50% of the total project costs.
* Please upload budget along with your own co-financing agreement and agreement from any other financial partners.
* Funding is primarily given to permanent educational staff at higher education institutions as well as to permanent staff in management-related positions.
* Funding primarily covers expenses for the actual development and implementation activity or the specific co-curricular activity – including for instance paid working hours for the development of strategy, as well as accommodation, facilities, speakers
* Expenses for external resources, for instance consultants, experts and cooperation partners, must account for max. 30% of the total budget.
* The Foundation for Entrepreneurship does not fund the purchase of IT and other equipment.
* The allocation of funding presupposes our acceptance of the concluding project evaluation as well as midterm evaluation.
* The project period must extend over max. one year and must be terminated 12 months after received grant notification letter.
* In our evaluation we rate it especially positively if the applicant cooperates with another educational institution who has a strategy for its entrepreneurship initiatives or who has gone through a similar strategic development process.
* The max possible funding per application for universities is 400,000 DKK.

The application is uploaded at the Foundation’s [online application form](http://www.ffe-ye.dk/soeg-stoette/online-ansoegningsformular) along with budget and any other relevant material.**Application deadline: 17 September 2020 (at 23:59)** |
| **2** | Title (must agree with the title stated in the online application form) |
|  | * *Title of strategy course or activity*

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| **3** | Purpose |
|  | * *What is the purpose of the strategy course or activity? (max. 20 lines). Clearly describe how this initiative/activity will ensure that the institution 1) works holistically across the institution, 2) succeeds in integrating existing or expected new entrepreneurship education, 3) ensures a broad involvement of student entrepreneurs.*

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| **4** | **Process and development description** |
|  | * *Describe the specific development process that is to be implemented, along with intermediate aims, milestones and expected results.*
* *Give an overall description of the course and content of the strategy process.*
* *Clarify who will be the involved parties (such as institutes, departments, management, etc.), their roles in the process and their expected contribution to the strategy development work.*

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| **5** | **Embedding at managerial level** |
|  | * *Clarify at which managerial level the development process and the final strategy must be embedded,*
* *Clarify in which strategic documents and framework conditions it must be embedded,*
* *Clarify how the knowledge gained through the process and the developed strategy will have a clear managerial starting point?*

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| **6** | **Timeline** |
|  | * *Expected times for start and termination of the course/progress:*

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| **7** | **Implementation and communication**  |
|  | * *Describe the expected implementation plan with specific timeline. Which professional settings, educators and departments are involved in the implementation, and what will be the role of the management?*
* *What is the plan for communication, and how is the knowledge and experience from the strategy process and development period communicated internally at the educational institution?*

     Please note: The actual implementation work does not need to be completed during the support period, but it must be initiated before termination of the project period. |
| **8** | **External consultants and cooperation partners** |
|  | * *How many educators are going to participate in the development process?*
* *How many management staff are going to participate in the development process?*

     *Which other educational institutions will you cooperate with, and how (cf. the formal requirements).*       * *How many other persons (innovation consultants, project managers, etc.) are going to participate in the development process?*

     * *If external operators are involved, with knowledge about entrepreneurial universities, innovation and entrepreneurship strategies, in which form, how many, and in which way are they going to participates in the development process/activity?*

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| **9** | **Strategic correlation and continuity** |
|  | * *Does this project support earlier projects at the educational institution? If yes, which one(s)?*

     * *Does this project correlate with other innovation and entrepreneurship initiatives at the educational institution? If yes, which one(s)?*

     * *Is this project part of an overall strategy implementation at the educational institution? If yes, which?*

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| **10** | **Knowledge and inspiration to the development of new educational programme** |
|  | * *From which other strategy initiatives (Danish or foreign) will the institution get inspiration?*
* *Indicate the reference literature and knowledge that will be used as a basis for developing the initiative and the new strategic framework.*

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| **11** | **Effects, especially the educational** |
|  | * *Describe the expected institutional effects of the new strategy – both effects in relation with the development work, and when the strategy has been implemented. The Danish Foundation for Entrepreneurship wishes that* the entrepreneurship strategies set a clear goal for entrepreneurship – including especially the educational.
* *The expected effect must be assessed in a qualitative way (methods, learnings, learning goals, competences, integration, cooperation, etc.) as well as in a quantitative way.*

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| **12** | **Economy** |
|  | ***Remember to upload the project budget – find the form at www.ffe-ye.dk****Write any comments about the project budget here:*     *Any other financial partners:*     * Please note, we do NOT support the purchase of IT and other equipment.

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